

# Our Fans

Sponsoring the Circle City Derby Girls is a great way to reach a dedicated, active audience through our bouts, community activities, and social media. When you partner with us, you'll reach sports enthusiasts as well as a new crowd: those who don't regularly attend athletic events, but have fallen in love with roller derby. Hundreds of fans pack our home bouts and more than 6,000 users follow our Facebook and Twitter accounts. Our league regularly appears in local media, including such outlets as the Indianapolis Star, NUVO, and WXIN (FOX 59).

By contributing to our league - financially or with goods and services - you'll get exposure to our legion of fans, as well as the pride that comes from contributing to a good cause. Your contributions help us host engaging events for our community and keep the league running by providing valuable resources like practice time, medical supplies, and travel expenses.

We have a variety of sponsorship packages to fit your needs or we can build a custom package for your business. Just ask us!

## Sponsorship Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

See reverse side for sponsorship options

Perry Park Rink  
451 E Stop 11  
Indianapolis, IN 46227

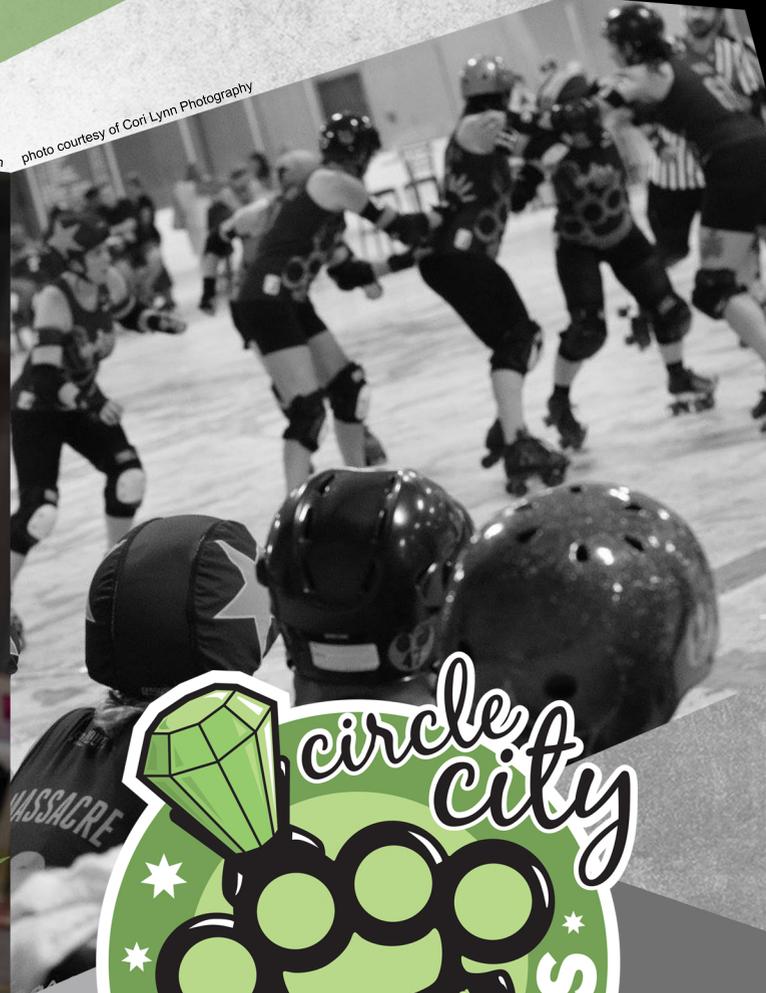
Bout Season  
April - August

Circle City  
Derby Girls

Sponsorship Brochure



photo courtesy of Greg Dunn photo courtesy of Cori Lynn Photography



Please contact:

[ccdgsponsorship@gmail.com](mailto:ccdgsponsorship@gmail.com)

[www.circlecityderbygirls.com](http://www.circlecityderbygirls.com)

P.O. Box 1402, Indianapolis, IN 46206

# Our Mission



photo courtesy of Cori Lynn Photography

The Circle City Derby Girls provide opportunities for women to develop their strength, courage, and spirit by playing the challenging sport of roller derby. We also promote the sport we love through league fundraising and charity events while offering unique and dynamic entertainment for our growing fan base.

Since our founding we have donated thousands of dollars to local charities including the National Kidney Foundation of Indiana, Second Starts, Teachers; Treasures, Rock Steady, and others. We regularly participate in local efforts to raise money for worthy causes and connect with our community by joining such events as the Indy Pride Parade and the Historic Irvington Halloween Festival.

# Our History

The Circle City Derby Girls are an all-female flat-track roller derby league based in Indianapolis. The league was founded in 2008 by a handful of dedicated skaters who began practicing at a former ice rink in Irvington. It has since grown to a league of more than 60 active skaters and dedicated volunteers.

In the Spring of 2009, we began traveling across the Midwest to compete with other roller derby teams under the name "Circle City Socialites." As our fan base blossomed at home, we soon outgrew our home venue at Ellenberger Park. For our second season, we moved to a larger venue - The Forum at Fishers. In our eighth season, Circle City Derby Girls moved to Perry park on the Southside!

In 2010, due to our rapid growth and addition of a second team, our league became known as the Circle City Derby Girls. Our A-team continues to play as the Circle City Socialites, and has been joined by a B-team, the Party Crashers.



## Sponsorship Options

	Season Package Levels					A la Carte	
	Diamond \$500	Platinum \$400	Gold \$300	Silver \$200	Bronze \$100	Per Bout	Full Season
Logo on Website	X	X	X	X	X	\$25	\$100
Logo in Program	X	X	X	X	X	\$25	\$100
Social Media blasts	X	X	X			\$25	\$100
Advertised at bouts	X	X	X			\$25	\$100
Banner displayed at bout (if provided)	X					negotiable	negotiable
CCDG Appearances							
Season Pass							\$45
Booth						\$50	\$200
MVP Award Sponsor <small>(logo of company on printed certificate presented "Your Company" Best Jammer and "Your Company" Best Blocker at the end of each bout)</small>						\$50	\$200